

CyberEdge®

Add our expertise to yours

CyberEdge provides an immediate response to assess and control the impact of a breach, and our expert legal advisors, forensics and PR vendors help the business get back to normal operations.

Summary of a breach anatomy and CyberEdge response.



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|---|------------------------------|--|------------------------------------|--------------------------------|
| <p>Flexible coverage modules provide customised policies</p> | <p>Response Management</p> | <p>Data Protection & Cyber Liability</p> | <p>OSP Network Interruption</p> | <p>Cyber/Privacy Extortion</p> |
| | <p>Third Party Liability</p> | <p>Network Interruption</p> | <p>PCI-DSS Fines and Penalties</p> | <p>Digital Media Liability</p> |

In partnership with information assurance experts and law firms, AIG offers a suite of value added services in addition to insurance protection.

Clyde & Co

Clyde & Co is one of the world’s leading international insurance and reinsurance law firms with extensive expertise advising on cyber threats, data security and privacy issues globally. They understand the need for an immediate response to manage threats and mitigate financial, business and reputational risks. As a breach coach, they will manage a cyber incident throughout its lifecycle by:

- Providing immediate response via the AIG CyberEdge hotline.
- Coordinating first response and engaging specialist third party service providers to support insured organisations
- Fast tracking identification of the root cause of an incident and the remediation steps required
- Identifying, managing and assisting with regulatory obligations in Australia and globally, including any notification requirements;
- Managing and advising on regulatory investigations and other potential third party risks.

Norton Rose Fulbright

Norton Rose Fulbright (NRF) provides a globally renowned and market leading incident response service, which includes a 365 day a year 24x7 hotline with access to cyber law experts who can immediately assist your organisation respond to all aspects of a cyber incident. NRF deals with cyber incidents on a regular basis and is best placed to understand the immediate and long term risks to your organisation providing immediate response via the AIG CyberEdge hotline.

- Incident response and containing breach
- Coordination of IT, PR and other vendors
- Ongoing management of cyber incident, including third party claims, advising on notifications and regulatory action
- Assistance with recovery

KPMG Cyber Response Team

Effective cyber response requires a multi-disciplinary and coordinated approach. KPMG’s cyber response team contains technical experts, experienced incident managers, forensic specialists and legal advisors.

- Decisive and measured management of incidents or threats that an organisation may discover, specifically providing practical assistance and advice on containment, mitigation and continuation or resumption of business operations
- An independent view of the risks a business faces in line with their current cyber detection capabilities and procedures
- An international network across 140 countries provides a global cyber response capability

IBM X-Force Incident Response and Intelligence Services

A security breach can have devastating consequences for any enterprise—resulting in possible operational disruption, data leakage, reputation damage and regulatory complications. The lack of a unified incident management process, coupled with inexperienced staff, can increase the business impact of such incidents.

IBM® X- Force® Incident Response Services provides access to a global team of highly skilled security consultants who can conduct preemptive incident preparation, data preservation, in-depth data analysis and response and management functions in the event of an incident. Designed to provide a preventive and proactive approach, the service can facilitate greater visibility into threats and enable more rapid remediation.

Porter Novelli Australia

Porter Novelli’s team of crisis management experts provide rapid response advice and reputation management following a data breach. Our team of former journalists, political advisors, corporate affairs practitioners and social media experts handle all aspects of communication with media, employees, regulators and other stakeholders during a crisis.

- Rapid response advice on stakeholder communications
- Media relations and content creation
- Reputation protection for crises and long-term recovery

FleishmanHillard

FleishmanHillard is a global PR firm with extensive experience in providing PR and communications support for cyber incidents of all sizes. The team works closely with the cyber incident manager, the legal team, and forensics, to develop a comprehensive communications strategy designed to deliver consistent messaging to key stakeholders and to protect the reputation of your business.

- Conducting initial cyber incident assessment
- Implementing media monitoring and social listening
- Developing communications strategy and stakeholder engagement plans
- Providing strategic counsel for the incident management team
- Drafting all communications and delivery support
- Managing all proactive and reactive media relations

To learn more visit aig.com.au



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Additional information about AIG can be found at www.aig.com | YouTube: www.youtube.com/aig | Twitter: @AIG_LatestNews | LinkedIn: <http://www.linkedin.com/company/aig>

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